



April 21-23, 2017

www.scottboudinfestival.com

January 4, 2017

Dear Friends of the Boudin Festival,

The Scott Boudin Festival Association is pleased to be hosting its annual Scott Boudin Festival, which will be celebrated on April 21-23, 2017.

This big event will attract people and visitors from all over to enjoy the sounds of top-notch performers from the area, the smells of boudin and cracklins and other local Cajun delicacies.

Along with great music and food, there will be a boudin eating contest, and the presentation of the Scott Boudin Festival royalty.

The Scott Boudin Festival Association has been working diligently on pulling together some of the area's top entertainers that will entice music lovers across the state. This year's festival kicks off on Friday with Family Night including carnival rides and free admission to musical entertainment by Jaryd Lane, Bag of Donuts and Keith Frank and the Soileau Zydeco Band. On Saturday the festival features great music all day with Warren Storm/Willie Tee, Horace Trahan, Lil Nate & the Zydeco Big Timers, Nik L Beer, Chris Ardoin and Wayne Toups. The music continues on Sunday with Kevin Naquin, Dustin Sonnier and Geno Delafosse.

Please take time to read over the following pages as you consider how you and your organization might be a supporter of this community-oriented event. Your Sponsorship will be deeply appreciated and will contribute greatly to the success of our festival.

We appreciate your consideration and look forward to having the opportunity to work with you. For questions, please contact Brenda Dugas at 337-233-1130 or via email at bdugas@cityofscott.org with any questions.

Sincerely,

Jan-Scott Richard
President, Scott Boudin Festival Association



Thank you for supporting Scott!

2017 Sponsorship Package



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Boudin Kings - \$5,000

- Signage display on Main Stage
- Public address announcements
- 12 VIP Passes for Hospitality Area
- 12 Weekend Gate Passes
- 4 Festival T-Shirts
- 2 Festival Posters

Corporate Level - \$3,000

- Signage display on Main Stage
- Public address announcements
- 8 VIP Passes for Hospitality Area
- 8 Weekend Gate Passes
- 2 Festival T-Shirts
- 1 Festival Poster

Platinum Level - \$2,000

- Signage display on Main Stage
- Public address announcements
- 6 VIP Passes for Hospitality Area
- 6 Weekend Gate Passes
- 2 Festival T-Shirts

Gold Level - \$1,500

- Advertising
- 4 VIP Passes for Hospitality
- 4 Weekend Gate Passes
- 2 Festival T-Shirts

Silver Level - \$1,000

- Advertising
- 2 VIP Passes for Hospitality
- 2 Weekend Gate Passes
- 2 Festival T-Shirt

Bronze Level - \$500

- Advertising
- 4 Weekend Gate Passes
- 1 Festival T-Shirt

Friends - \$250

- Advertising
- 2 Weekend Gate Passes
- 1 Festival T-Shirt

Become an In-Kind Sponsor!

In-Kind Sponsors are an important element of the Scott Boudin Festival. In-Kind Sponsors help to keep the cost of festival production manageable so we can continue presenting quality entertainment and our community's cultural heritage. If you have a service or product our festival will benefit from, please contact us! Our committee will be happy to work with you to find a way to present your business or organization to festival attendees without any cash in exchange for the appropriate sponsor level.





Sponsor Levels

- Boudin Kings\$5,000
- Corporate Level\$3,000
- Platinum Level.....\$2,000
- Gold Level\$1,500
- Silver Level.....\$1,000
- Bronze Level.....\$500
- Friends\$250

In-Kind Sponsor (please list service or product and monetary value)

Company Name: _____

Contact Person: _____

Address: _____

Phone: _____ Fax: _____

E-mail: _____

Company Logo enclosed Company Logo will be e-mailed
(Please send logo to rnoel@hulcoinc.com)

Please check the appropriate sponsor level and mail, along with your payment, which is non-refundable, (payable to Scott Boudin Festival Association) by 3/15/17 to be included in promotional advertising:

Scott Boudin Festival Association
P.O. Box 517
Scott, LA 70583
ATTENTION: Brenda Dugas

Thank you for your generous support!



Why Sponsor?

Sponsorship of the Scott Boudin Festival offers the possibility of achieving several goals at once. Sponsors have opportunities to:

- Increase name recognition through advertising and news releases.
- Be a part of the team of festival sponsors and reap the benefits through advertising and news releases.
- Promote goodwill within the Scott community by supporting this annual event.
- Share the perks in sponsorship packages with your customers, employees or friends.

The support of our loyal sponsors will be the backbone of the success to promote the City of Scott as the Boudin Capital. The annual Boudin Festival will have top-notch performers. With your support, it will ensure the continuation of a very successful event.